

SCOPE IN MANAGEMENT

Sj. Jinasis Mohanty Professor (Marketing) Sj. Hrudananda Pradhan (Sr. Administrative Officer)

ASTHA School of Management Bhubaneswar

How do we Manage?

P: Planning

O: Organizing

D: Directing

S: Staffing

C: Coordinating

R: Reporting

B: Budgeting

5 Ms of Management

Money
Material
Manpower
Machinery
Method

SKILLS WE LEARN IN MANAGEMENT

Business Etiquettes Time Management **Decision Making Presentation Skills** Goal Setting Problem Solving Team Building **Event Management**

Reasons to join Management Education

1. Career Progression



2. Career Shift



3. Knowledge



4. Networking



5. Self-Growth



Scope of Employment

- 1. Finance & Accounting (26%)
- 2. Consulting (21%)
- 3. Products & Services (18%)
- 4. Technology (15%)
- 5. Manufacturing (7%)
- 6. Healthcare (5%)
- 7. Energy & Utilities (4%)
- 8. Government & Non-profit (4%)